

SKILLS

UI/UX

Visual Design
Interaction Design
User Research
Usability Testing
Prototyping
User Flows

Software

Figma
Sketch
Illustrator
InVision
Axure
Principle
Zeplin

Development

HTML
CSS
JavaScript
React
MUI Library

EXPERIENCE

Veeva Systems

Senior Product Designer, January 2021 to Present - Remote: Raleigh, NC

- Leading the design vision and strategy for multiple product areas on iOS, macOS, Android, and Windows
- Work cross-functionally with product, QA and engineering partners through the entire feature lifecycle to ensure design and user experience quality
- Create and maintain design system components, ensuring consistency and scalability across products and platforms for a more efficient design process
- Write and define usage guidelines for reusable design patterns and components for multiple design systems
- Act as a design advocate and evangelist, promoting the value of design to stakeholders and executives, leading to a more design-driven company culture
- Mentor and train junior designers, providing guidance on design principles, tools, and techniques

Office Practicum

UX Architect, July 2017 to January 2021 - Remote: Raleigh, NC

- Drove the long-term vision and strategy for UX across Office Practicum's entire suite of products
- Created and maintained successful relationships with the strategic and development leaders within the company, promoting design thinking at every level of the organization
- Developed and maintained an OP platform design system, to create a consistent, predictable, safety-enhanced experience for our users across all devices
- Worked with the software engineers, medical director, and product owners to incrementally update existing products by leveraging both data-driven analysis and in-depth human factor research
- Established and operated usability testing programs with customers to get feedback and improve the overall user experience
- Worked with regulatory and certification authorities to ensure the OP platform meets all meaningful use requirements

Clinical Ink

Senior UX Designer, August 2015 to July 2017 - Horsham, PA

- Designed wireframes, user flows, prototypes, and high-fidelity designs
- Maintained user experience standards and best practices
- Created style guidelines across multiple platforms
- Conducted user research and usability testing to gauge the success of new features and discover pain points
- Collaborated effectively with product managers, engineers, and other designers to seamlessly execute product vision
- Mentored and offered feedback to junior level designers

EDUCATION

Art Institute of California - Los Angeles
Web Design and Interactive Media, June 2010